

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

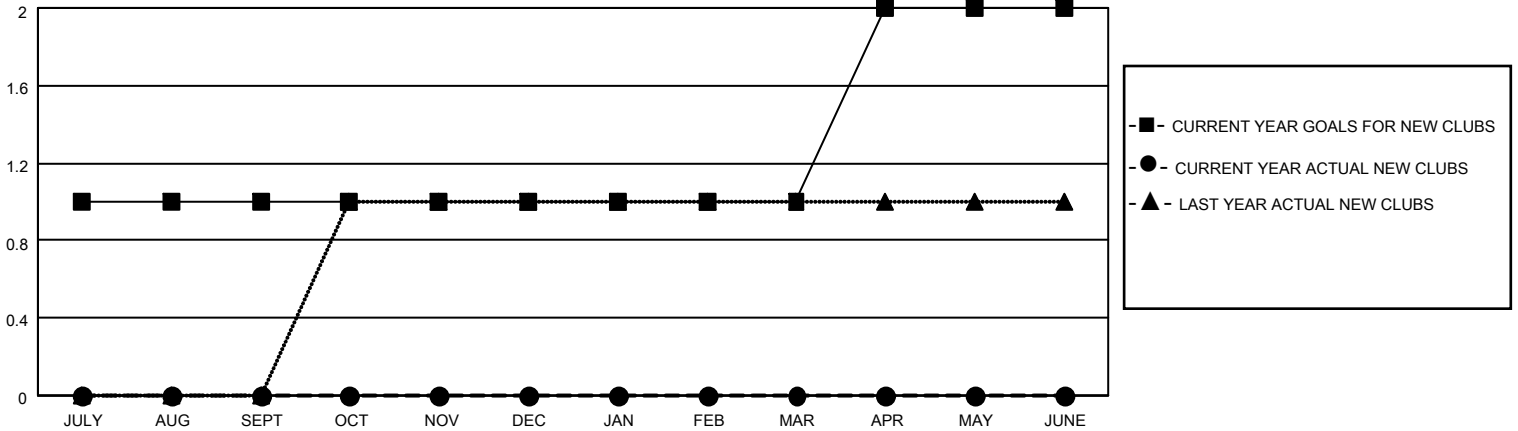
District 4 C2

Results as of: 7/31/2021

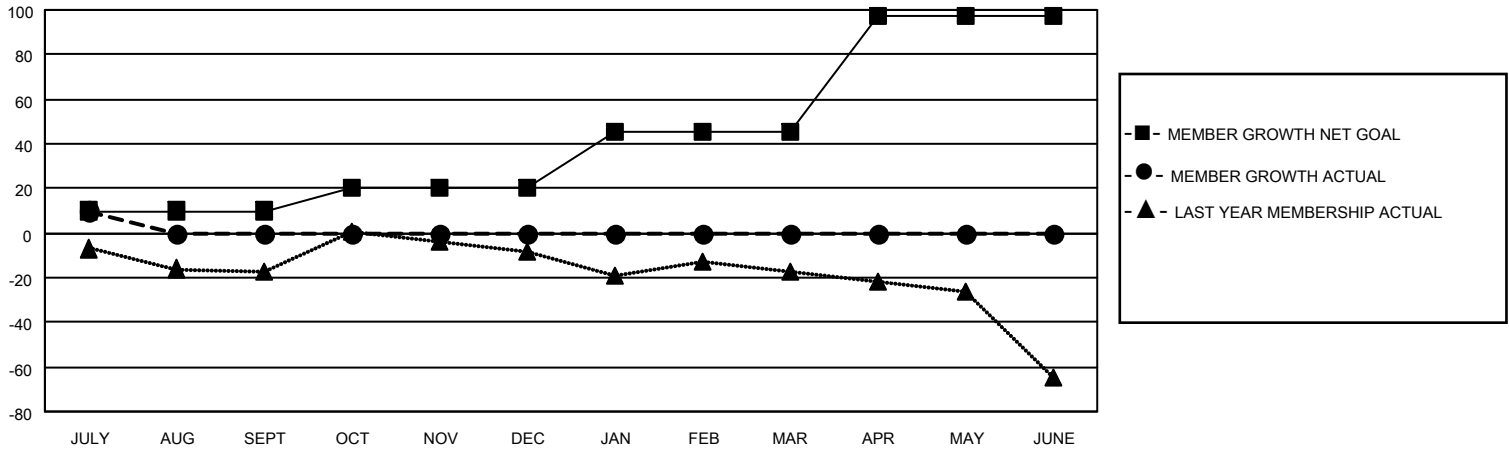
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 1             | 0         | 1             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2021-2022 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 10                     | 31                   | 18  |
| OCT/NOV/DEC           | 10                     | 0                    | 0   |
| JAN/FEB/MAR           | 25                     | 0                    | 0   |
| APR/MAY/JUNE          | 52                     | 0                    | 0   |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



**DROPPED CLUBS: 1**

10 CLUBS OF 52 ADDED 1 OR MORE NEW MEMBERS

| <u>GENDER DISTRIBUTION</u> |              |
|----------------------------|--------------|
| MALE                       | 836 (67.04%) |
| FEMALE                     | 411 (32.96%) |

| <u>DROPPED MEMBERS</u> |           |
|------------------------|-----------|
| DECEASED               | 1         |
| CLUB CANCELLED         | 0         |
| OTHER                  | 17        |
| <b>TOTAL</b>           | <b>18</b> |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

|                                 |     |
|---------------------------------|-----|
| TOTAL FAMILY UNIT MEMBERS       | 217 |
| FAMILY MEMBERS PAYING HALF DUES | 112 |